



Inspiring better use of Alaska's natural seafood resource

**Press Release
FOR IMMEDIATE RELEASE**

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**Alaska Fisheries Development Selects Seattle
for the 15th Annual Alaska Symphony of Seafood**

Morey's Wild Alaskan Party Pack Wins Grand Prize

ANCHORAGE, Alaska (November 13, 2007) — The Alaska Symphony of Seafood announced today the winners of its 15th annual New Products Contest held in Seattle. The competition enlists chefs and industry experts to pick the best new seafood products each year. The winners were announced Thursday at the Gala Soiree in Anchorage, where contestants, members of the industry and media gathered to celebrate and toast the winners.

This year's first place winners included: Trident Naturals Mediterranean Style Cod Fillets by Trident Seafoods in the Retail category, Morey's Wild Alaskan Party Pack by Morey's Seafood in the Smoked category, and Heart Smart Low-Fat Breaded Alaskan Pollock by Trident Seafoods in the Foodservice category. The grand prize, awarded to the product that received the most overall votes, also went to Morey's Seafood with their Morey's Wild Alaskan Party Pack.

The winners from each category, and the grand prize winner, will receive booth space at the distinguished Boston Seafood Show in February, as well as airfare to and from the show.

The Alaska Symphony of Seafood New Products Contest kicked off on Jan. 23rd in Seattle, where the judges tasted, deliberated and selected their favorite products. Evaluations were based on the products' packaging and presentation, overall eating experience, price and potential for commercial success.

This year's judges included: Greg Blakey of Snopac Products, Drew Cherry with IntraFish, Eric Donnelly with the Oceanaire Seafood Room, Jim Harmon with SeaShare, Jim Humphreys with the Marine Stewardship Council, Bill Luke with Food Services of America, Richard Mullins with Orca Bay, freelance food writer, Amy Pennington, Kevin Rowlee with Cannon Fish and Bill Springer with Seafood Business.



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The Gala Soiree concluded with the announcement of the Anchorage People's Choice winner, Boreal Fisheries with Ray's Gourmet Wild Yukon Salmon Chowder, based on the attendees' votes. Boreal Fisheries also won the Seattle People's Choice Award with the same product.

For a complete list of this year's winners go to: www.symphonyofseafood.com.

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About Alaska Symphony of Seafood

Since 1993, the Alaska Symphony of Seafood has celebrated creative and innovative ideas in the seafood industry, bringing together a host of new products before a panel of judges and the public. It was created by the Alaska Fisheries Development Foundation to promote new product development for seafood harvested in Alaskan waters by encouraging participation and sponsorship from a wide variety of companies and organizations that together, are building the future of the Alaska fishing industry. For more information, visit: www.symphonyofseafood.com.

About Alaska Fisheries Development Foundation

The Alaska Fisheries Development Foundation is a private, non-profit organization chartered in 1978 for the purpose of developing systems, equipment and markets for Alaska's commercial seafood industry. For more information, visit www.afdf.org

Event Sponsors

Sponsors for this year's event include: the National Oceanic and Atmospheric Administration, the Alaska Fisheries Marketing Board, the Alaska Fisheries Development Foundation, Alaska Seafood Marketing Institute, Trident Seafoods, At-sea Processors Association, Ocean Beauty, Alaska Air Cargo, Orca Bay, Alaskan Brewing Co., American Seafoods Group, Seafood Business, North Pacific Seafoods, PSPA, Trapper's Creek, Port of Seattle, CFAB, Marine Stewardship Council, Copper River Seafoods, Wrangell Seafoods, Northern Air Cargo, Princess Tours, Anchorage Economic Development Corporation, Anchorage Opera, World Trade Center Alaska and Global Food Collaborative.