

**Press Release
FOR IMMEDIATE RELEASE**

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**Alaska Fisheries Development Selects Seattle
for the 15th Annual Alaska Symphony of Seafood**

Call for Product to enter the contest now available

ANCHORAGE, Alaska (November 13, 2007) — Alaska Fisheries Development Foundation (AFDF) announced today that they will again hold their Alaska Symphony of Seafood new products contest in Seattle, Washington. The event will be held on Wednesday, January 23, 2008 at FareStart banquet facility.

The event gives fisheries and seafood promoters the opportunity to introduce new and innovative value-added seafood products from Alaska and gain exposure with industry and culinary experts, seafood distributors, and national media. The overall goal is to inspire better use of Alaska's natural seafood resources.

"We're thrilled to hold the New Products Contest in Seattle again this year," said Captain Bob Pawlowski, Executive Director of AFDF. "It is a great opportunity to showcase these amazing products to the seafood industry and its many friends."

Each participant in the contest is grouped into one of three categories: Retail (salmon, whitefish or shellfish), Foodservice (salmon, whitefish or shellfish) or Smoked Products. Product entries are then individually evaluated by a panel of expert judges during a private judging session. Evaluations are based on the product's packaging and presentation, overall eating experience, price and potential for commercial success.

After the judges are finished reviewing and tasting the products, the chefs, manufacturers, buyers, sellers and media are also invited to vote on their favorite product at the Seattle Open House. This "Seattle People's Choice Award" will be announced at the end of the event in Seattle on January 23.



Inspiring better use of Alaska's natural seafood resource

The overall grand prize, first, second and third place winners of each category are kept confidential until February 7, when the results are announced at the Gala Soirée in Anchorage, Alaska. The "Anchorage People's Choice Award" will also be announced. First place winners from each category and both People's Choice winners receive complimentary booth space at the International Boston Seafood Show in February 2008, the industry's biggest event of the year, as well as free airfare to and from the show.

Call for Products is now available online at www.symphonyofseafood.com. The deadline for consideration in this year's competition is Dec. 14, 2007. Considered products must be market ready (in commercial production) by the date of the competition.

The Seattle Open House is by invitation only in recognition of Seattle's role in the Alaska fishing industry and its many friends in the market, transportation and service sectors. For more information visit www.symphonyofseafood.com, or contact Val Motley: 206-352-3922, valmotley@symphonyofseafood.com.

About Alaska Symphony of Seafood

Since 1993, the Alaska Symphony of Seafood has celebrated creative and innovative ideas in the seafood industry, bringing together a host of new products before a panel of judges and the public. It was created by AFDF to promote new product development for seafood harvested in Alaskan waters by encouraging participation and sponsorship from a wide variety of companies and organizations that together, are building the future of the Alaska fishing industry.

For more information, visit www.symphonyofseafood.com.

About Alaska Fisheries Development Foundation

The Alaska Fisheries Development Foundation (AFDF) is a private, non-profit organization chartered in 1978 for the purpose of developing systems, equipment and markets for Alaska's commercial seafood industry. Today, AFDF strives towards its 30th year in supporting innovation with Alaska seafood and developing new methods to increase the value of Alaska seafood through better handling, processing, and transporting of Alaska seafood products.

For more information, visit www.afdf.org.